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ရိုးရာလေး

yoyarlay.com

GETTING STARED WITH YOYARLAY

About Us

YOYARLAY is a web-site based facebook page, created since 2009, focus on all the people who are being able to read Myanmar, to update about both local and international news, sports, politics,business, entertainment, travel articles,food, knowledgeable articles, video contents, tips about health and beauty and other trending issues around the world. At the moment, YOYARLAY has reached over 7 million followers, with the number of readers vigorously increasing each and every day.

Services

- **Creative Content** — Articles, Video, Photo, Design
- **Facebook Stories**
- **Branding**
- **Campaigns**
- **Creating Survey Forms**

Articles

- **Posting** — $ 300 — if clients provide article and pictures
- **Posting + service charges** — $ 350 — If clients ask to write
- **Posting + Design** — $350

Facebook Stories

- **Story** — $ 50 — 24 hours, 5 posts max

Design
(Soft Copy only)

Letter Head,
Company Profile,
Logo,
Business Card,
Rate Card,
$ 500

Video By YYL

Animation Content Video {7 - 15 sec}
$ 200

Event Visit + Video + Interview (1:30 mins)
$ 350
(3mins)

Live Video Sharing + short article
$ 350

Products & Services Review By YYL

Product Review Video (1:30 min)
$ 400

Product Review Photos
$ 300

Food Review By YYL

Food Review + Photos
$ 200

Food Review + Video
$ 250

Video only
$ 100

PR News By Clients

Event Visit+ News
$ 100

Event Visit+ Photos
$ 150

Event Visit+ Video
$ 250

Event Visit+ Video+ Interview
$ 350

Additional (Interviewee+1)
$ 100

Branding

Standard Package
$ 500

Event Visit + Photos,
Product Review(Brief),
YYL Story Published on Facebook Page and Website

Premium Package
$ 990

Event Cover Video (Event Visit + Video, Product Review, Activity, Interview (MC, customers)
YYL Story ,Instagram Stories
Published on Facebook Page, Website and Youtube

Campaigns

1 week Duration
$ 1,000

1 to 3 weeks Duration
$ 1,500

Creating Survey forms, Data Collecting, Creating Giveaway campaigns, Arranging Prizes, Winners announcement, Delivering prizes to the winners

Survey Forms

Creating forms, Data Collecting
$ 200

Our Clients

oppo
vivo Smart Phone
HUAWEI
DELL
CASA MIA
mytel EMPOWER
Burbrit
ASUS
SAMSUNG
JCGV
SCG
Cookie TV
ooredoo
DULWICH COLLEGE | YANGON |
Sunkist
MPT
telenor
MAHLZEIT
SKECHERS PERFORMANCE